

**Plaintiffs' Exhibit B**

**Additional Pages**

**(Redacted)**

Expert Report of Dr. Thomas S. Respass III (December 22, 2023)--Errata

Page	Paragraph	Footnote	Figure	Original	Corrected	Reason
6	23	.	.	"Google overcharged the FAAs a total of [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, and [REDACTED] assuming a [REDACTED] AdX But-For Take Rate."	"Google overcharged the FAAs a total of [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, [REDACTED] assuming a [REDACTED] AdX But-For Take Rate, and [REDACTED] assuming a [REDACTED] AdX But-For Take Rate."	Correction
6	24	.	.	"Figure 1 below summarizes damages to the FAAs from both the AdX overcharge and platform fees overcharge, and prejudgment interest thereon. Total damages range from [REDACTED] to [REDACTED]."	"Figure 1 below summarizes damages to the FAAs from both the AdX overcharge and platform fees overcharge, and prejudgment interest thereon. Total damages range from [REDACTED] to [REDACTED]."	Correction
7	26	3	.	"at 16, n.4"	"at pp. 16-17, n.4"	Typo
9	30	15	.	"at p. 16, n.4"	"at pp. 16-17, n.4"	Typo
12	36	19	.	"See Rule 30(b)(6) Deposition of [REDACTED] (Index Exchange), September 26, 2023, 148:21-153:21 [REDACTED] [REDACTED]"	"See Rule 30(b)(6) Deposition of [REDACTED] (Index Exchange), September 26, 2023, 148:21-153:21. See, e.g., 150:17-22 [REDACTED] [REDACTED]"	Clarification
17	46	.	.	"The RFP60 Data also include variables called [REDACTED] [REDACTED]"	"The RFP60 Data also include variables called [REDACTED] [REDACTED]"	Clarification
24	59	39	.	"Figure 17 shows that AdX overcharged the FAAs a total of [REDACTED]"	"Figure 17 shows that AdX overcharged the FAAs a total of [REDACTED]"	Correction
34	75	.	.	"Figure 17 shows that AdX overcharged the FAAs a total of [REDACTED]"	"Figure 17 shows that AdX overcharged the FAAs a total of [REDACTED]"	Correction
34	75	55	.	[REDACTED]	[REDACTED]	Correction

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Page	Paragraph	Footnote	Figure	Original	Corrected	Reason
39	85	.	Figure 21	[REDACTED]	[REDACTED]	Clarification
52	105	100	.	"the entity should: ...B Assess"	"the entity should: ...b. Assess"	Typo
54	107	.	.	"is auction activities"	"its auction activities"	Typo
125	.	.	.	"USAF-ADS-0000511496-USAF-ADS-0000511540."	"GSD&M_014239-GSD&M_014249."	Correction
142	.	.	Figure 40	"USAF-ADS-0000511496"	"GSD&M_014239"	Correction
144	.	.	Figure 42	[REDACTED]	[REDACTED]	Typo
161	.	.	Figure 63	"USPS-ADS-0000977359"	"USPS-ADS-0000977359*"	Clarification
161	.	.	Figure 63	"USPS-ADS-0000622684"	"USPS-ADS-0000622684*"	Clarification
161	.	.	Figure 63	"IPG-ADTECH-010125"	"IPG-ADTECH-010125*"	Clarification
161	.	.	Figure 63	"IPG-ADTECH-010127"	"IPG-ADTECH-010127*"	Clarification
162	.	.	Figure 64	[Omitted]	"RFP60 Data for DV360*"	Clarification
163	.	.	Figure 65	[Omitted]	"GOOG-AT-EDVA-DATA-000226020*"	Clarification
166	.	.	Figure 70	"REINGOLD_000504"	"REINGOLD_000594"	Typo
.	.	.	Figures 1, 16-20, 35-38	See attached Figures Errata.	See attached Figures Errata.	Correction
Workpaper	.	.	[REDACTED]	Tab [REDACTED], D8: [REDACTED]	Tab [REDACTED] D8: [REDACTED]	Typo
Workpaper	.	.	Figure 1	[REDACTED]	[REDACTED]	Correction
Workpaper	.	.	Figures 13-19, Appendix D	Figures 13-19, [REDACTED]	Updated for change in [REDACTED]	Correction
Workpaper	.	.	Figures 13-19, Appendix D	Figures 13-19, Appendix D.xlsx, Tab 'Figure 13', B3: "Figure 12: AdX Revenues and Actual Take through DV360 and Google Ads"	Tab 'Figure 13', B3: "Figure 13: AdX Revenues and Actual Take through DV360 and Google Ads"	Typo
Workpaper	.	.	Figures 13-19, Appendix D	Figures 13-19, Appendix D.xlsx, Tab 'Figure 13', B4: "Subject to the Respass Product Market Filters (Figure 5)"	Tab 'Figure 13', B4: "Subject to the Respass Product Market Filters (Figure 5)"	Typo
Workpaper	.	.	[REDACTED]	Omitted]	Workpaper i [REDACTED] See updated workpaper.	Clarification
Workpaper	.	.	[REDACTED]	[REDACTED]	Deleted rows 23-32, 50, 54 from original. Updated rows 35 and 37 from original. Updated sources and notes in rows 43-46, 51-53, 55 from original. See updated workpaper.	Correction
Workpaper	.	.	Figures 32-34	Figures 32-34.xlsx, 'In-scope Campaigns and Invoices' tab, rows 22-37, row 41.	Removed unused inputs in rows 22-37. Updated sources in row 41 to clarify. See updated workpaper.	Clarification
Workpaper	.	.	VA Damages Split Analysis	[REDACTED]	This workpaper tab reflect corrected allocations of VA Damages [REDACTED]. See updated workpaper.	Correction
Workpaper	.	.	VA Damages Split Analysis	[REDACTED]	This workpaper tab has been updated to reflect changes in [REDACTED] See updated workpaper.	Correction

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Page	Paragraph	Footnote	Figure	Original	Corrected	Reason
Workpaper	.	.	VA Damages Split Analysis	VA Damages Split.xlsx, Tab [REDACTED]	The highlighting of this cell has been changed from Orange [REDACTED] to Blue [REDACTED]. See updated workpaper.	Typo
Workpaper	.	.	VA Damages Split Analysis	VA Damages Split.xlsx, Tab [REDACTED]	The highlighting of this cell has been changed from Orange [REDACTED] to Blue [REDACTED]). See updated workpaper.	Typo
Workpaper	.	.	VA Damages Split Analysis	VA Damages Split.xlsx, [REDACTED] [REDACTED]	The text [REDACTED] have been added to each cell where highlighting indicates it is [REDACTED] [REDACTED]	Clarification



January 13, 2024

Figure 20: Summary of Damages and Prejudgment Interest

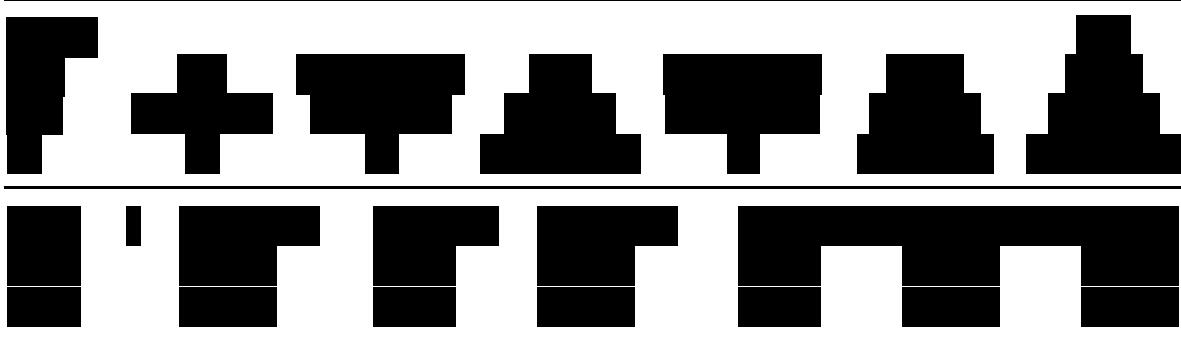


Figure 20 (corrected): Summary of Damages and Prejudgment Interest

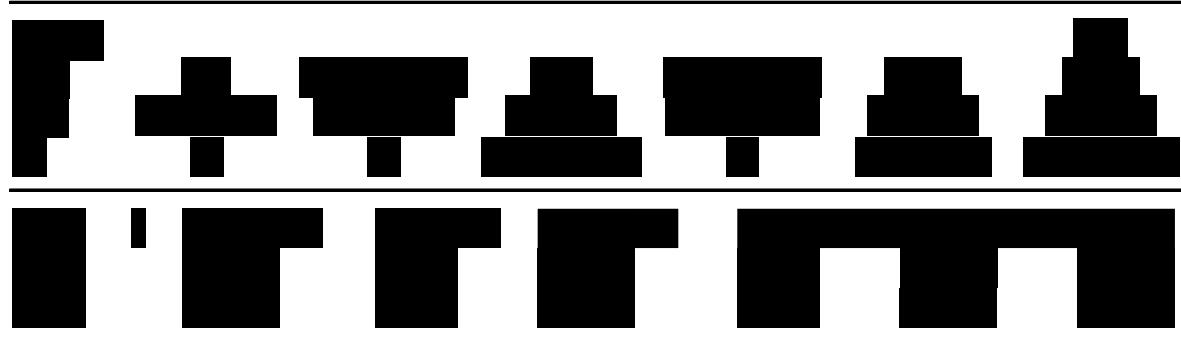


Figure 35: AdX Overcharge for FAA Purchase Pathways  
January 25, 2019 – January 24, 2023

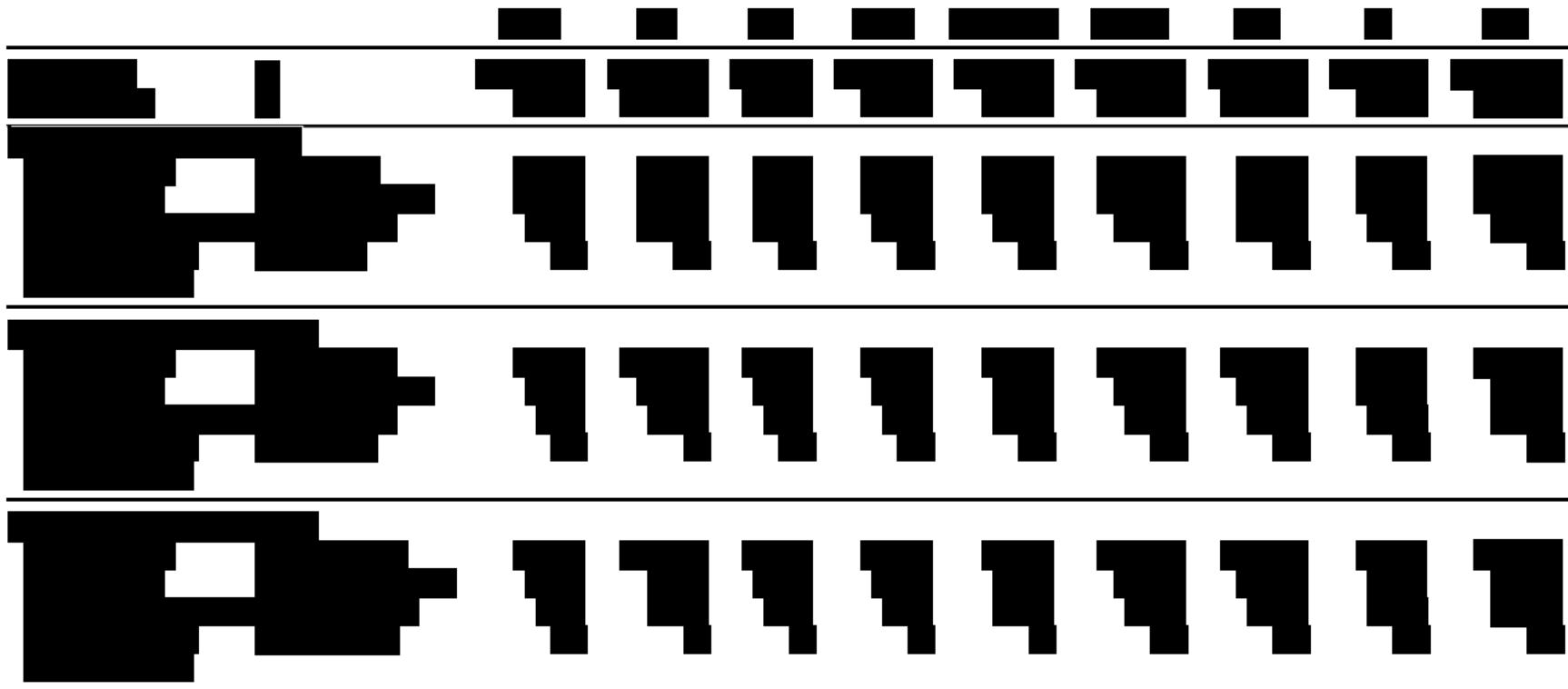


Figure 35 (corrected): AdX Overcharge for FAA Purchase Pathways  
January 25, 2019 – January 24, 2023

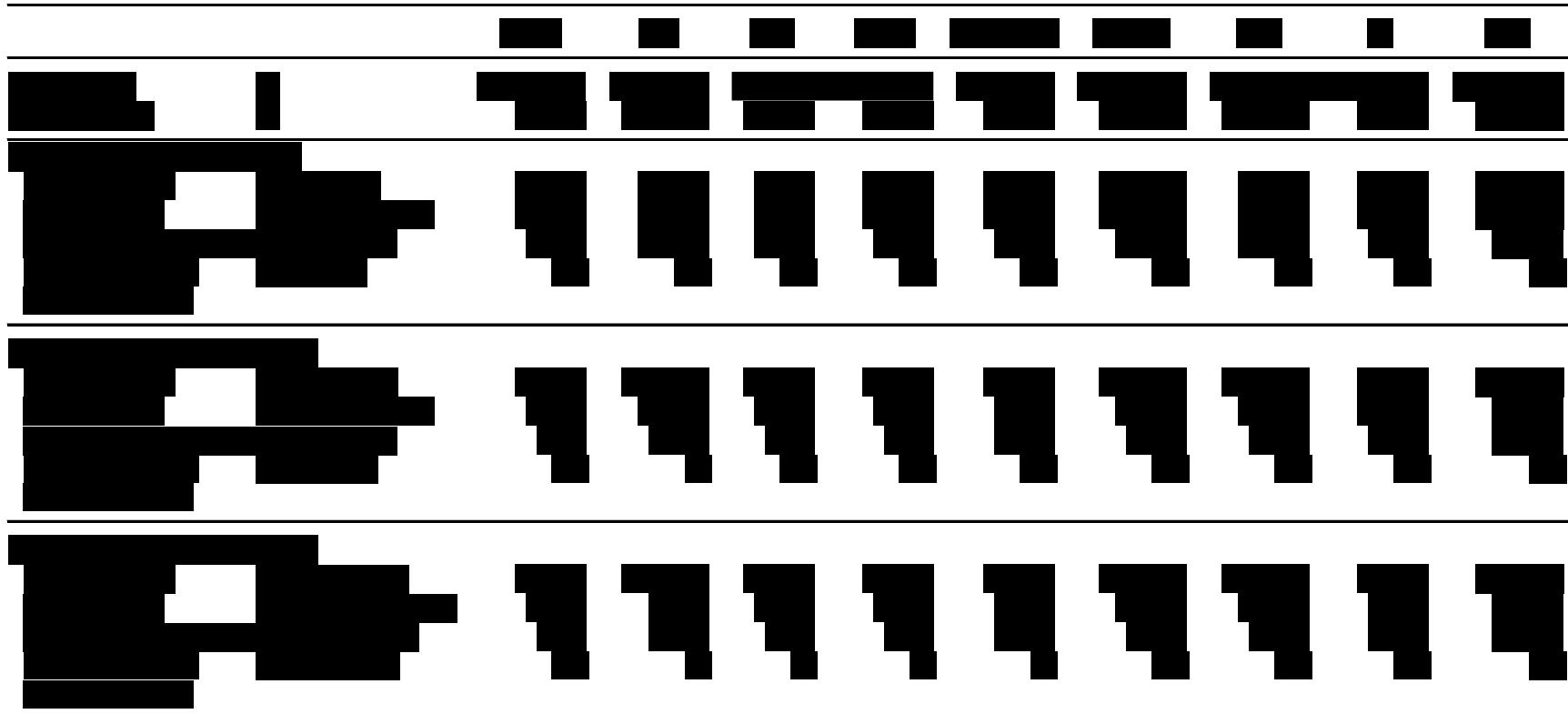
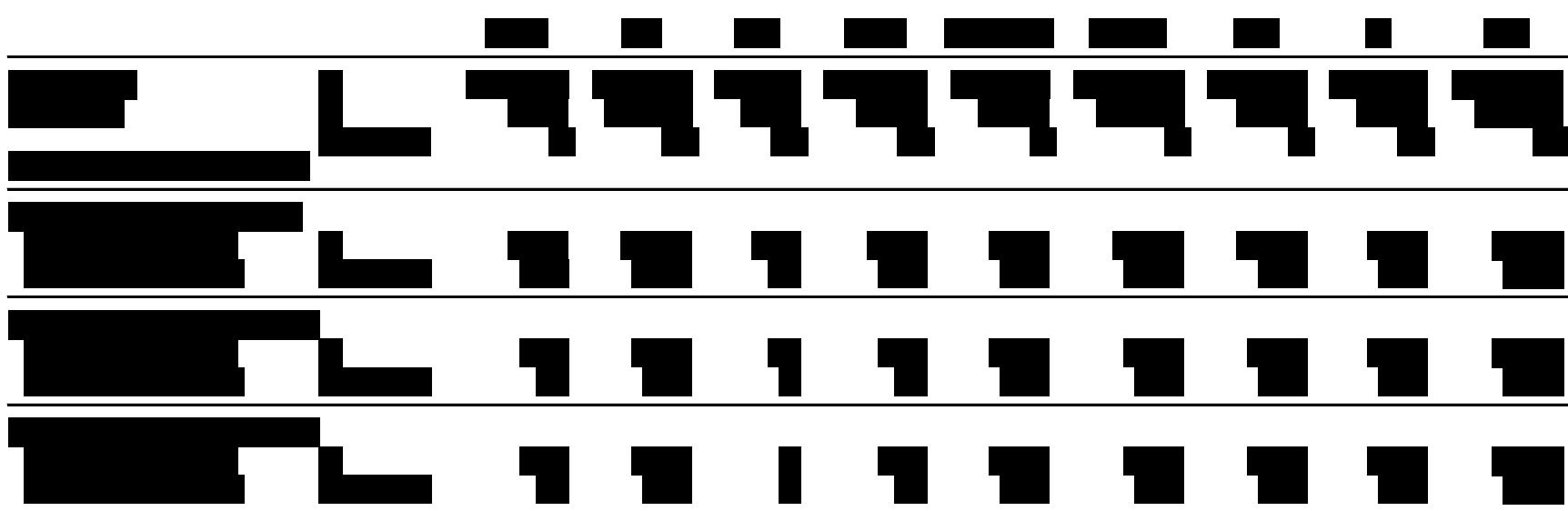


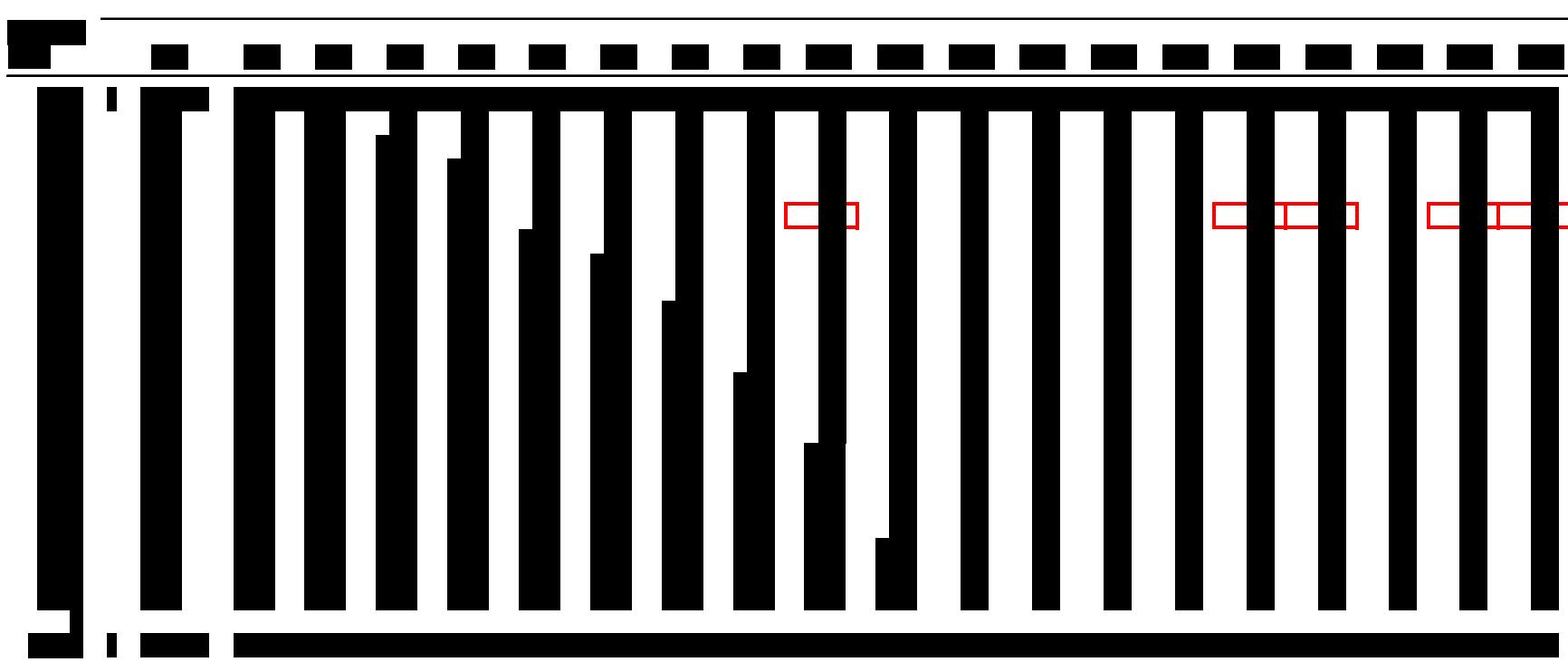
Figure 37: Platform Fees Overcharge to FAA Purchase Pathways  
January 25, 2019 – January 24, 2023



**Figure 37 (corrected): Platform Fees Overcharge to FAA Purchase Pathways**  
**January 25, 2019 – January 24, 2023**



Figure 38: Sensitivity Analysis for Damages to FAAs  
(\$000s)



**Figure 38 (corrected): Sensitivity Analysis for Damages to FAAs  
(\$000s)**

